

Monthly NEWSLETTER



TOP NEWS

Surging Office Appointments for Sedan Enterprise Model

This month marks one of those with higher records of office appointments from agents who desires to sign on to the Sedan Enterprise Model (SEM), a network of our high-earning outsourced staff at Sedan Landbank.

In-house Training Session for Site Visit Activities

We held a special training day for our staff at the office. This was to make sure that whenever you go on a land tour with us, our team gives you the safest, clearest, and best customer service possible.

Skyrocketing Site Visits at the New Airport City

More clients than ever before are visiting our New Airport City project in Prampram. Seeing the actual plots and clear boundaries in person has given people the confidence to buy their land immediately.

We Support the Black Stars of Ghana in the FIFA World Cup

We are standing fully behind the Black Stars of Ghana as they play in the FIFA World Cup! Just like our national team, we believe in teamwork, hard work, and winning on the big stage. Let's support our boys!



Dear Cherished Partners,

Welcome to the June edition of our monthly newsletter. This past month has been a remarkable testament to what happens when visionary infrastructure meets unyielding investor confidence. Across all our frontiers, we are witnessing an unprecedented surge in activity, proving that our commitment to engineering certainty is resonating deeper than ever with savvy wealth builders.

As we look forward to the second half of the year, our focus remains absolute: protecting your capital, accelerating our infrastructural timelines, and delivering unshakeable land security. Thank you for your continued trust in our vision.

Dorcas Aba Simpson
Executive Director



Pop-Up Sales Activation at the Achimota Shopping Mall by Team

Our sales team set up a vibrant information hub right inside the Achimota Shopping Mall. We had a fantastic time interacting with shoppers, answering quick questions, and showing families how easy it is to start building a future-proof legacy with our land options.

Friendly Door-to-Door Outreaches in Osu by the Client Care Team

The Client Care team took to the streets of Osu for a direct, friendly neighborhood campaign. By visiting local business owners and residents right at their doorsteps, we were able to bring clear information about our land security models straight to the community.

Networking Session by the Team at the 2026 WAMPEX event

We took our vision to the West African Mining and Power Expo (WAMPEX 2026) held at the La Palm Royal Beach Hotel to network with top-tier mining professionals and explain the need to onboard the New Airport City considering that it is the safest way to guard personal capital.

WHY NOT STORE YOUR MONEY IN LAND INSTEAD OF THE USD?

As you do that, you help protect the cedi, while you preserve the value of your money and grow

You want know How?

Land banking the **SUPERIOR OPTION**



SEDAN LANDBANK CALCULATOR PER PRAMPARAM LOT

This is compounding, not appreciation. Landbanking converts time into wealth, while cash converts time into loss.

Year	Landbank Value per Lot (GHS)	Year-on Year Insight
2023	60,000	Entry valuation
2024	90,000	Early appreciation
2025	120,000	Momentum phase
2026	156,000	Current purchase phase
2027	202,799	Acceleration phase
2028	263,639	Compounding kicks in
2029	342,731	Exponential growth
2030	455,551	Wealth-creation zone
2031	579,982	Asset maturity

3rd Anniversary Sale Promos: To mark a mega anniversary in August, preparations are underway to reward clients with mouth-watering Promos.

Conferences & Summits: To promote visibility, the sales team have been scheduled for series of conferences that aims at promoting the business.



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